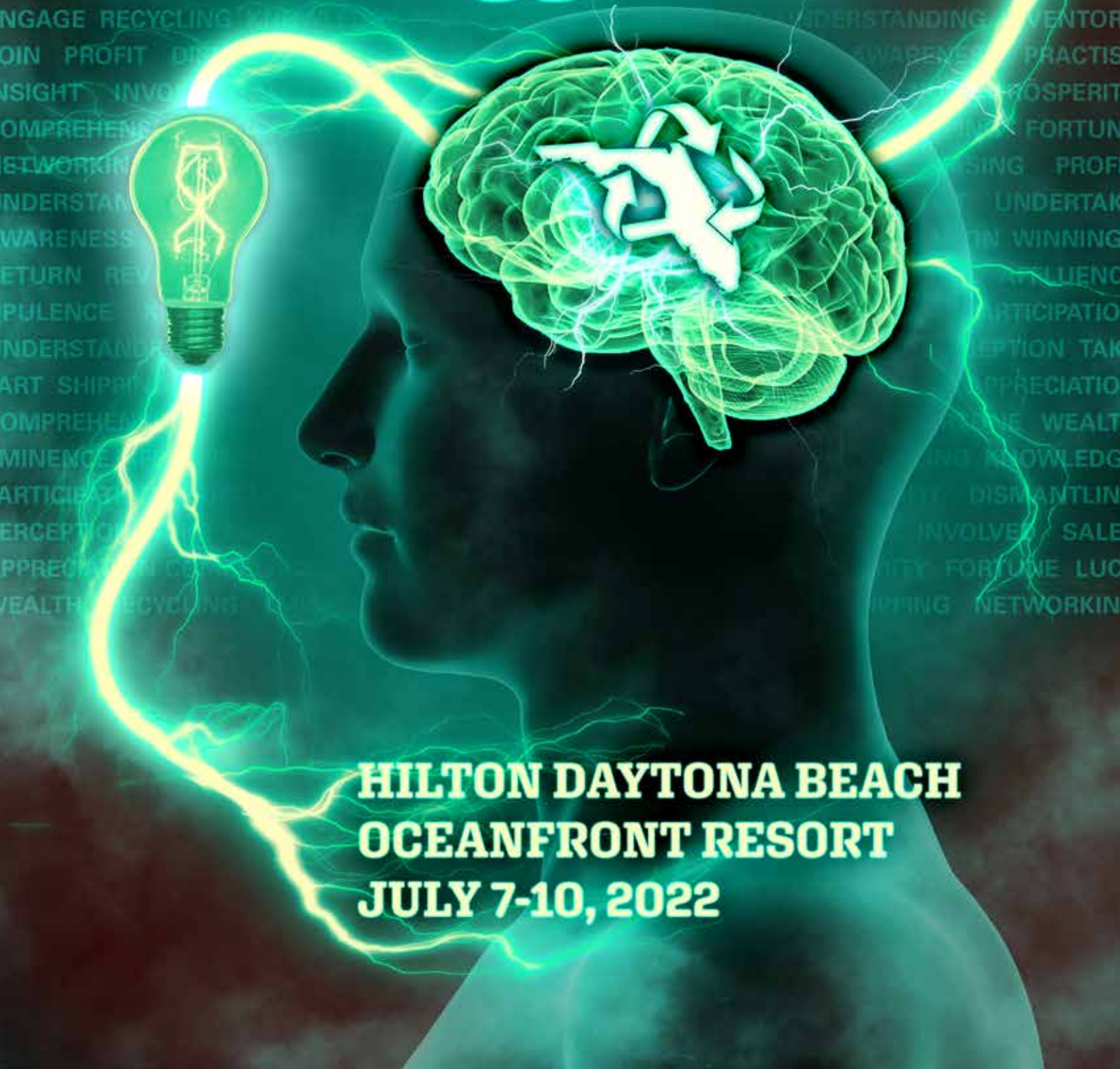


FADRA 2022

Exhibit Prospectus Get Plugged In



**HILTON DAYTONA BEACH
OCEANFRONT RESORT
JULY 7-10, 2022**



FADRA CONVENTION & TRADE SHOW
GET PLUGGED IN!
 July 7-10, 2022 • Hilton Daytona Beach Oceanfront Resort • Florida



Secure Your Spot At FADRA 2022

On July 7-10, 2022, FADRA will hold its annual Convention & Trade Show at the fun-filled Hilton Daytona Beach Oceanfront Resort in Daytona Beach, FL. We will have more than 130 decision makers from the Florida auto recycling industry, plus several more Southeastern yards that come down as well. This year's program also has seminars to attract sales managers and dismantlers from member yards. Starting with the opening social event, we'll have several opportunities for you to gather with your customers in a casual environment as well as in the action-packed trade show.

Please Note: The exhibit hall will be limited to 40 booths this year and they will sell out quickly. Space will not be assigned until the exhibit contract and payment in full has been received. Booth positions will be assigned in the order in which applications are received.

Join FADRA as an Associate Member for \$360, and you'll save \$\$\$ on your booth fee.

Your booth will be 8' deep x 10' wide and includes one 6' skirted table, two chairs, an ID sign and wastebasket. The exhibit hall is carpeted. Included in your exhibit fee is registration for two representatives to attend all non-ticketed food and drink functions, including the Exhibit Hall Grand Opening and Brunch with the Attendees, as well as access to all seminars.

Email or mail your applications along with payment information to my attention. Don't hesitate to contact me at kim@odellgroupmngmt.com or by phone at 407-614-8354. I look forward to working with you and promoting your company at the FADRA 2022 Convention & Trade Show!

Kim O'Dell, CMP
 FADRA Executive Director

**Thank You Again
 to Our 2021
 Sponsors!**

GOLD

PMR, Inc.

United Recyclers Group

SILVER

PGM of Texas

RAS

Recyclers Cross Dock

Solera/Hollander

BRONZE

Auto Data Direct

Buddy Automotive

Car-Part.com/Checkmate

CCC Information Services

EZ-Suite

Fenix Parts

Manheim

Recyclers Cross Dock

United Catalyst Corp.



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As always, this year's Convention and Trade Show will be filled with informative speakers and seminars. A great place to network!

Why Your Company Should Exhibit

- Opportunity to network with premier auto recycling owners
- Exclusive Exhibit Hours
- Brunch for Attendees and Exhibitors in the Exhibit Hall
- Diverse seminars with nationally recognized speakers on key issues affecting auto recycling. Exhibitors can attend all seminars and meetings
- Sponsorship opportunities to market your company before, during, and after the conference
- Opening social event with all attendees at Daytona Lagoon.
- FREE attendee list prior to and after the conference
- Superior Exhibit Space

Hilton Daytona Beach Oceanfront Resort

Daytona Beach, Florida

Room Reservations: 866-536-8477
or contact the hotel directly at 386-254-8200

Cut-off Date: June 22, 2022

CLICK HERE TO MAKE HOTEL RESERVATIONS NOW

FADRA Standard Hotel Room: \$169 Single/ Double occupancy per night (includes parking)

Be sure to mention you are a FADRA member to receive this rate!

Executive Suites at the Convention Rate may be available. Call the hotel. Pre- and Post-convention accommodations may be available at the convention rate 3 days prior or 3 days following the meeting based on availability.

At the edge of "The World's Most Famous Beach," in the center of Ocean Walk Village, Hilton Daytona Beach Oceanfront Resort surrounds you with new

discoveries. Casually elegant, oceanside rooms welcome you, along with spacious suites and cabanas that put you right on the beach. Some of Daytona's best attractions, from the Daytona Beach Boardwalk and Pier to the shops and restaurants that line Ocean Walk Village are within walking distance. Sports enthusiasts can enjoy the local golf courses and Daytona Speedway. The Hilton has seven dining facilities under one roof, from Doc Bales' Grill and Hyde Park Steakhouse to oceanfront Waves Beach Bar and The Blind Turtle, Don Ricos Sports Bar & Grill, and the Lobby Bar. McCoy's Rum Room, offers a huge selection of rums. Comfortable and spacious rooms, great pools on the lobby level and on the fifth floor, D-Dawg's Kid Zone, and a relaxing spa make this a great convention destination.

The Hilton Daytona Beach Resort is easy to reach via I-4 and I-95, and Daytona Beach International Airport is only half an hour's drive away.



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FADRA EXHIBIT/EVENT SCHEDULE

THURSDAY, JULY 7

4:00 – 5:30 PM

Attendee & Exhibitor Registration

6:30 - 10:00 pm

Welcome Event: Daytona Lagoon

FRIDAY, JULY 8

12:15 – 5:00 PM

Exhibitor Registration & Set-Up

6:00 - 8:30 PM

Exhibit Hall Grand Opening

8:30 – 11:00 PM

FADRA Hospitality Suite (*Open to all*)

SATURDAY, JULY 9

11:00 - 1:00 PM

Brunch With Vendors

1:00 – 3:30 PM

Exhibit Tear-Down

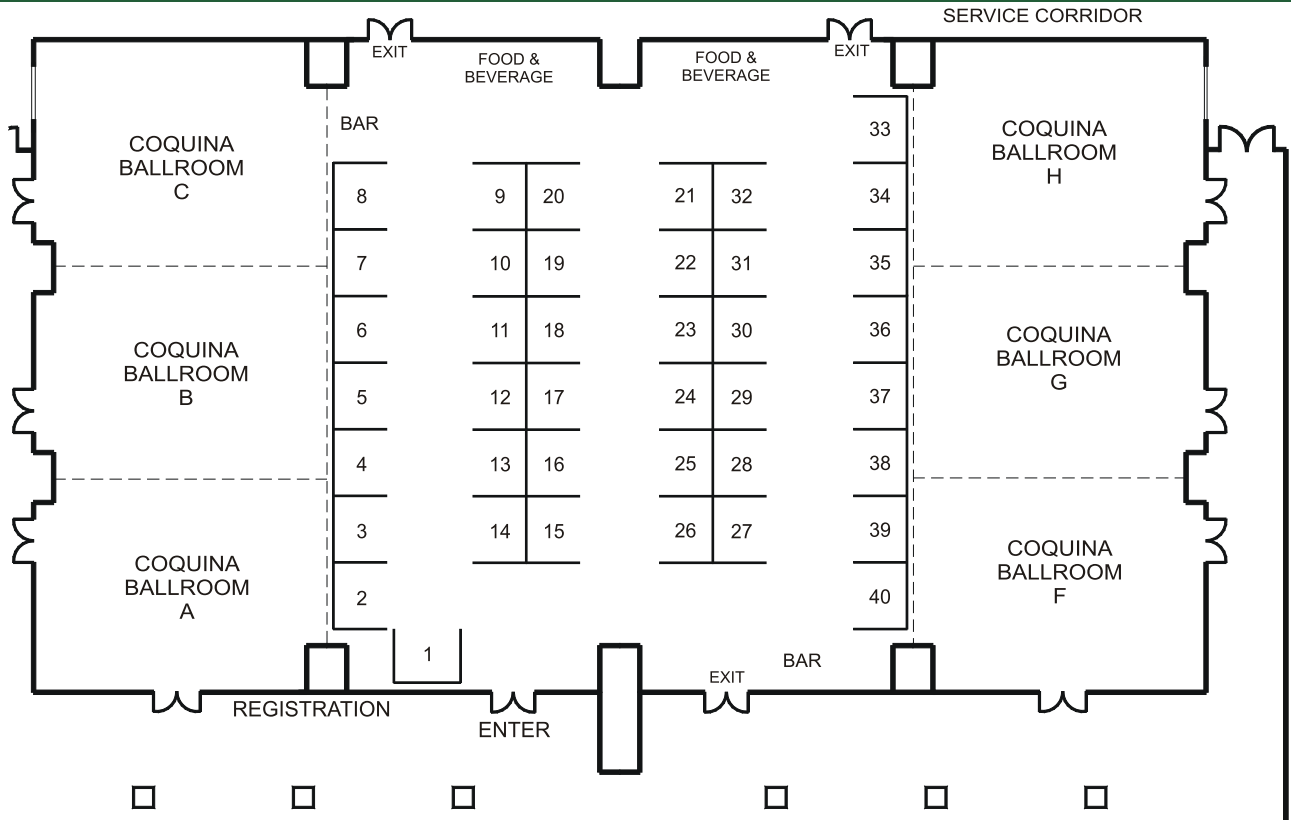
6:30 - 10:00 PM

FADRA Annual Banquet
(Ticketed Event)

All confirmed exhibitors and sponsors receive full exposure as we promote the 2022 FADRA Convention & Trade Show!

**The earlier you sign up
the more exposure you will receive.**

EXHIBIT HALL FLOOR PLAN





FADRA CONVENTION & TRADE SHOW

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FADRA 2022 EXHIBIT AGREEMENT

PRINT CLEARLY

Company Name (to appear in program): _____

Address: _____

City, State, ZIP: _____

Phone: _____ Email: _____

Onsite Contact Name: _____ Cell Phone: _____

FADRA Pricing	Member Fee to Exhibit	Non-Member Fee to Exhibit
<input type="checkbox"/> One 8' x 10' Booth	\$675	\$825
<input type="checkbox"/> (2) Side by Side Booths – 8' x 20'	\$1,350	N/A
<input type="checkbox"/> End Cap Booths 10' x 16'	\$1,400	N/A
<input type="checkbox"/> Corner Booth	\$850	\$1,000

Booth Package Includes: 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

Exhibit Space will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name): _____

Booth Preference (see floor plan): 1st _____ 2nd _____ 3rd _____ 4th _____

Product/Service Description (30 words or less) to be printed in program – Print Clearly

Booth Representative Badge Names (2 complimentary per 8' x 10' booth):

1) _____ 2) _____

Additional Badge Holder Names - \$150 per person

3) _____ 4) _____

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 17, 2022 will be refunded. Requests for refunds after June 17, 2022 will be granted provided that the spaces are re-sold and vendor will incur a \$100 cancellation fee.

Return Contract, Insurance Certificate & Payment to:			
FADRA, P.O. Box 770070, Winter Garden, FL 34777			
Make Checks Payable to FADRA			
Pricing	Member	Non-Member	
One Booth	\$675	\$825	\$ _____
Corner Booth	\$850	\$1,000	\$ _____
(2) Side-by-Side	\$1,350	N/A	\$ _____
End Cap Booth	\$1,400	N/A	\$ _____
Extra Reps	# _____	@ \$150 ea. . . .	\$ _____
Thursday Opening Event	_____	@ \$ 45 ea. . . .	\$ _____
GREASE Theme Party Tickets	_____	@ \$90 ea. . . .	\$ _____
TOTAL:			\$ _____

CREDIT CARD PAYMENTS	
Additional \$5.00 Fee for Credit Card Transactions	
<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> AMEX	
Print Name as it appears on card _____	
Card # _____	
Verification Code _____	Exp. Date _____
Signature: _____	
OFFICE USE ONLY	
Booth # _____	Paid \$ _____
Check #: _____	Date Received: _____

FADRA 2022 EXHIBIT AGREEMENT

Service Contractor:

The official Service Contractor for the FADRA Convention is:

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

Phone: 813-915-8066 Fax: 813-319-0619

An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

Exhibit Rules: The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

Payment for Booth Space: Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

Insurance and Indemnity: The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Hilton Daytona Beach Oceanfront Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the show. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting

them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy.

The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Hilton Daytona Beach Oceanfront Resort as additional insured for the dates July 7-10, 2022 and shall furnish FADRA with certificates of insurance evidencing the required insurance.

Certificate Holder – FADRA.

Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.

Fire Regulations: In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

Booth Assignments: Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/contracts along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

Freight (Drayage) and Facility Material Handling

Requirements: Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

Thank you for your cooperation.



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PLATINUM LEVEL SPONSORS: \$10,000 & Above

Platinum Sponsors Receive *Above and Beyond Plaque* at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2022 Convention Committee.

GOLD SPONSOR: \$5,000 & Above

SILVER SPONSOR: \$2,500 & Above

BRONZE SPONSOR: \$1,000 & Above

All Sponsors Will Be Recognized

- Recognition on the conference sponsor sign at the registration desk
- Receive a certificate presented at conference
- On-site convention schedule
- Post-conference issue of FADRA News & on the website

THURSDAY, JULY 7

Board of Directors Meeting

Opportunity to address BOD first 5 minutes of meeting and signage at event and sponsor recognition in Board Packets.

Exclusive Sponsor: \$750

Opening Event at Daytona Lagoon

Exclusive Sponsor: \$2,500

Speaker Sponsorships

Sponsor addresses attendees & introduces speaker, recognition in final program and on seminar signage at each talk.

- Keynote Speaker \$2,000**
- Primary Speaker \$1,500**
- Primary Speaker \$1,500**
- Speaker/Panel Discussion \$1,000**
- Speaker/Panel Discussion \$1,000**
- Speaker/Panel Discussion \$1,000**

FRIDAY, JULY 8

Exhibit Hall Grand Opening Food Sponsor

Recognition in Final Program, sponsor's name/logo on signage at the event, and name announced during event.

- Exclusive: \$5,500**
- 2 Sponsors: \$2,500 each**

Exhibit Hall Grand Opening Beer Sponsor

Recognition in the final program, on beer serving cups, signage at the event and name announced during event.

Exclusive: \$2,500

Friday Night Hospitality Sponsorship

Exclusive: \$1,500

SATURDAY, JULY 9

General Membership Meeting

Recognition on program, seminar signage, and meeting agenda.

Exclusive - \$1,250

Brunch with the Exhibitors

Recognition in final program, signage at event, & marketing opportunity on tables.

- Exclusive: \$5,000**
- 2 Sponsors: \$3,000 each**

Refreshment Breaks: \$1,000 each

- Friday**
- Friday**
- Saturday**

GREASE-Themed Banquet Dinner Sponsorship

Sponsor recognition on signage, in final program, and name announced during event.

- Exclusive: \$7,500**
- 3 Sponsors: \$3,000**

Banquet Entertainment Sponsorship

Sponsor name/logo on signage at event, in onsite schedule, and name announced during event.

- Exclusive: \$4,000**
- 2 Sponsors: \$2,000**

Conference Bag/Backpack

Sponsor name & logo on bag.

Exclusive: \$3,000

Convention Lanyards/Badge Holders

Exclusive: \$2,000



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FADRA 2022 Sponsorship Form

PRINT CLEARLY. FILL OUT INFORMATION COMPLETELY.

Company Name: _____

Contact: _____

Street: _____

City, State, Zip: _____

Email: _____

Phone: _____

Date: _____ Sponsored Item: _____ Amount: \$ _____

50% Deposit Due by May 16, 2022

DEADLINE FOR ARTWORK, LOGOS & FINAL PAYMENT June 17, 2022

Make Checks Payable to: FADRA

Payment by Check: \$ _____

Payment by Credit Card: \$ _____

Visa MasterCard American Express (*Additional \$5.00 processing fee on all CC transactions*)

Print Name as it appears on Card: _____

Card #: _____ Exp. Date: _____ Verification Code: _____

Signature: _____

Thank you for your Sponsorship!

Please send payment with completed form to:
 FADRA
 Attn: Kim O'Dell, CMP
 P. O. Box 770070
 Winter Garden, FL 34777

OFFICE USE ONLY	
Paid \$	_____
Check #:	_____
Date Received:	_____



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FADRA Associate Scholarship Award

The FADRA Board of Directors has a special request of our vendors to help support the annual Scholarship Program for member employees and their children. Both yard owners and vendors are eligible to apply.

Each year, we award three \$1,000 scholarships (though we have given out as many as five) to deserving students.

We want to present a new idea we hope you like and can help support. We are asking each of our exhibitors at the Annual Convention to contribute \$100 toward the Scholarship Program. With these specific contributions, we will establish an additional 4th Scholarship called the "Associates' Scholarship" to be awarded at the annual Convention.

Depending on the amount raised each year from our vendors, we may be able to increase the scholarship amount, give away more than one on your behalf, or set up a reserve fund that will fund future scholarships.

Would you be willing to contribute \$100 to the FADRA Scholarship Program?

Thank you in advance for supporting this educational endeavor.

Name: _____

Company: _____

Phone: _____

Email: _____

Amount: \$100.00

MAKE CHECKS PAYABLE TO FADRA	
SEND TO: FADRA, P.O. Box 770070, Winter Garden, FL 34777	
CREDIT CARD PAYMENTS	
Additional \$5.00 Fee for Credit Card Transactions	
<input type="checkbox"/> MasterCard <input type="checkbox"/> VISA <input type="checkbox"/> AMEX	
Print Name as it appears on card	
Card #	
Verification Code	Exp. Date
Signature:	
OFFICE USE ONLY	
Check #: _____ Date Received: _____	



FADRA AUCTION

Auction Prize Donation Form

(Please print clearly)



Contact Name: _____

Company Name: _____

**Please use one form per prize. Duplicate form if donating more than one prize.
Email forms in advance to kim@odellgroupmgmt.com or bring with you to the convention.
If you have any questions, call Kim at 407-721-0523.**

Item to be donated for auction: _____

Brief description of item: _____

Estimated value of Item: \$ _____

Donate memorabilia, novelty, or personal items that your fellow members will find attractive. Item must be valued at \$75 or more. Bring item(s) to the convention and drop off at the Registration Desk upon arrival. Exhibitors are welcome and encouraged to participate!



**Proceeds Will Benefit
FADRA's Legislative and Scholarship Funds!**

Thanks For Your Support!

WINNER INFORMATION

Name _____

Company _____

Final Bid _____ Paid _____