

# **FADRA 2020**

## **Convention and Trade Show**

**July 16-19, 2020**



**Hilton Daytona Beach Oceanfront Resort**



## Secure Your Spot At FADRA 2020

On July 16-19, 2020, FADRA will hold its annual Convention & Trade Show at the fun-filled Hilton Daytona Beach Oceanfront Resort in Daytona Beach, FL. We will have more than 130 decision makers from the Florida auto recycling industry, plus several more Southeastern yards that come down as well. This year's program also has seminars to attract sales managers and dismantlers from member yards. Starting with the opening social event, we'll have several opportunities for you to gather with your customers in a casual environment as well as in the action-packed trade show.

Please Note: The exhibit hall will be limited to 40 booths this year and they will sell out quickly. Space will not be assigned until the exhibit contract and payment in full has been received. The floor plan will be provided in January. Booth positions will be assigned in the order in which applications are received.

**Join FADRA as an Associate Member for \$360, and you'll save \$50 on your booth fee.**

Your booth will be 8' deep x 10' wide and includes one 6' skirted table, two chairs, an ID sign and wastebasket. The exhibit hall is carpeted. Included in your exhibit fee is registration for two representatives to attend all non-ticketed food and drink functions, including the Exhibit Hall Grand Opening and Brunch with the Attendees, as well as access to all seminars.

Email, mail or fax your applications along with payment information to my attention. Please don't hesitate to contact me via email at [kim@fadra.org](mailto:kim@fadra.org) or by phone at 407-614-8354. I look forward to working with you and promoting your company at the FADRA 2020 Convention & Trade Show!

Kim O'Dell, CMP, FADRA Executive Director

## Thank You Again to Our 2019 Sponsors!

### **GOLD**

United Recyclers Group

### **SILVER**

IAA

PMR, Inc.

Rebuilders  
Automotive Supply

U Pull & Pay/  
Trademark Metals

### **BRONZE**

Auto Data Direct

Buddy Automotive

Car-Part.com/Checkmate

CCC Information Services

Copart

Counselman Automotive  
Recycling

EZ-Suite

Manheim

Recyclers Cross Dock

### **General**

Fenix Parts



**As always, this year's Convention and Trade Show will be filled with informative speakers and seminars. A great place to network!**

## Why Your Company Should Exhibit

- Opportunity to network with premier auto recycling owners
- Exclusive Exhibit Hours
- Brunch for Attendees and Exhibitors in the Exhibit Hall
- Diverse seminars with nationally recognized speakers on key issues affecting auto recycling. Exhibitors can attend all seminars and meetings
- Sponsorship opportunities to market your company before, during, and after the conference
- Opportunity to display and rig equipment (*contact us for details*)
- FREE attendee list prior to and after the conference
- Superior Exhibit Space

## Hilton Daytona Beach Oceanfront Resort

Daytona Beach, Florida

**Room Reservations: 866-536-8477**  
**or contact the hotel directly at 386-254-8200**

**Cut-off Date: June 22, 2020**

FADRA Standard Hotel Room: \$169 Single/  
Double occupancy per night (includes parking)

**Be sure to mention you are a FADRA member to receive this rate!**

Executive Suites at the Convention Rate may be available. Call the hotel. Pre- and Post-convention accommodations may be available at the convention rate 3 days prior or 3 days following the meeting based on availability.

At the edge of "The World's Most Famous Beach," in the center of Ocean Walk Village, Hilton Daytona Beach Resort surrounds you with new discoveries. Casually elegant, oceanside rooms welcome you, along with spacious suites and cabanas that put you right on the beach. Some of Daytona's best attractions, from the Daytona Beach Boardwalk and



Pier to the shops and restaurants that line Ocean Walk Village are within walking distance. Sports enthusiasts can enjoy the local golf courses and Daytona Speedway. The Hilton has seven dining facilities under one roof, from Doc Bales' Grill and Hyde Park Steakhouse to oceanfront Waves Beach Bar and The Blind Turtle, and the Lobby Bar. McCoy's Rum Room, offers a huge selection of rums. Comfortable and spacious rooms, great pool area, D-Dawg's Kid Zone, and a relaxing spa make this a great convention destination.

The Hilton Daytona Beach Resort is easy to reach via I-4 and I-95, and Daytona Beach International Airport is only half an hour's drive away.



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# FADRA EXHIBIT/EVENT SCHEDULE

### THURSDAY, JULY 16

**3:00 – 5:30 PM**

Attendee & Exhibitor Registration

**6:00 PM**

Thursday Night Welcome Event

### FRIDAY, JULY 17

**12:15 – 5:00 PM**

Exhibitor Registration & Set-Up

**6:00 - 9:00 PM**

Exhibit Hall Grand Opening

**9:00 – 11:00 PM**

FADRA Hospitality Suite (*Open to all*)

### SATURDAY, JULY 18

**11:00 - 1:00 PM**

Brunch With Vendors

**1:00 – 3:30 PM**

Exhibit Tear-Down

**7:00 - 10:30 PM**

FADRA Annual Banquet  
(Ticketed Event)

All confirmed exhibitors and sponsors receive full exposure as we promote the 2020 FADRA Convention & Trade Show!

**The earlier you sign up  
the more exposure you will receive.**



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### PLEASE PRINT CLEARLY

Company Name (to appear in program): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Onsite Contact Name: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

FADRA Pricing	Member Fee to Exhibit	Non-Member Fee to Exhibit
<input type="checkbox"/> One 8' x 10' Booth	\$575	\$825
<input type="checkbox"/> (2) Side by Side Booths – 8' x 20'	\$1,200	\$1,450
<input type="checkbox"/> End Cap Booths 10' x 16'	\$1,300	\$1,550
<input type="checkbox"/> Corner Booth	\$750	\$1,000

**Booth Package Includes:** 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

Exhibit Space will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name):

Booth Preference (see floor plan): 1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

Product/Service Description (30 words or less) to be printed in program – Print Clearly

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Booth Representative Badge Names (2 complimentary per 8' x 10' booth):

1) \_\_\_\_\_ 2) \_\_\_\_\_

Additional Badge Holder Names - \$100 per person

3) \_\_\_\_\_ 4) \_\_\_\_\_

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become a part of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 16, 2020 will be refunded. Requests for refunds after June 16, 2020 will be granted provided that the spaces are re-sold and vendor will incur a \$100 cancellation fee.

#### Return Contract, Insurance Certificate & Payment to:

FADRA, P.O. Box 770070, Winter Garden, FL 34777

#### Make Checks Payable to FADRA

Pricing	Member	Non-Member	
One Booth	\$575	\$825	\$ _____
Corner Booth	\$750	\$1,000	\$ _____
(2) Side-by-Side	\$1,200	\$1,450	\$ _____
End Cap Booth	\$1,300	\$1,550	\$ _____
Extra Reps	# _____	@ \$100 ea.	...\$ _____
Thursday Opening Event	_____	@ \$.TBD	....\$ _____
Party Tickets	# _____	@ \$90 ea.	....\$ _____

**TOTAL:** \$ \_\_\_\_\_

#### CREDIT CARD PAYMENTS

MasterCard  VISA  AMEX

Additional \$5.00 Fee for CC Transactions

Print Name as it appears on card:

\_\_\_\_\_

Card # \_\_\_\_\_

Verification Code: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

#### OFFICE USE ONLY

Booth # \_\_\_\_\_ Paid \$ \_\_\_\_\_

Check #: \_\_\_\_\_ Date Received: \_\_\_\_\_

# FADRA 2020 Convention and Trade Show

## **Service Contractor:**

The official Service Contractor for the FADRA Convention is:

### **Gulf Coast Expo**

**8432 Sunstate Street, Tampa, FL 33634**

**Phone: 813-915-8066 Fax: 813-319-0619**

**An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.**

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

**Exhibit Rules:** The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

**Payment for Booth Space:** Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

**Insurance and Indemnity:** The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Hilton Daytona Beach Oceanfront Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the show. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting

them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy.

**The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Hilton Daytona Beach Oceanfront Resort as additional insured for the dates July 16-19, 2020 and shall furnish FADRA with certificates of insurance evidencing the required insurance.**

## **Certificate Holder – FADRA.**

**Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.**

**Fire Regulations:** In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

**Booth Assignments:** Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/contracts along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

## **Freight (Drayage) and Facility Material Handling**

**Requirements:** Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

**Thank you for your cooperation.**



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## PLATINUM LEVEL SPONSORS: \$10,000 & Above

Platinum Sponsors Receive *Above and Beyond Plaque* at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2020 Convention Committee.

### GOLD SPONSOR: \$5,000 & Above

### SILVER SPONSOR: \$2,500 & Above

### BRONZE SPONSOR: \$1,000 & Above

### All Sponsors Will Be Recognized

- Recognition on the conference sponsor sign at the registration desk
- Receive a certificate presented at conference
- On-site convention schedule
- Post-conference issue of fadra News & electronic news on the website

### THURSDAY, JULY 16

#### Board of Directors Meeting

Opportunity to address BOD first 5 minutes of meeting and signage at event and sponsor recognition in Board Packets.

**Exclusive Sponsor: \$750**

#### Transportation to Event

**Exclusive Sponsor: \$1,000**

#### Speaker Sponsorships

Sponsor addresses attendees & introduces speaker, recognition in final program and on seminar signage at each talk.

- Keynote Speaker \$1,750**
- Primary Speaker \$1,500**
- Primary Speaker \$1,500**
- Speaker/Panel Discussion \$1,000**
- Speaker/Panel Discussion \$1,000**
- Speaker/Panel Discussion \$1,000**

### FRIDAY, JULY 17

#### Exhibit Hall Grand Opening Food Sponsor

Recognition in Final Program, sponsor's name/logo on signage at the event, and name announced during event.

- Exclusive: \$5,500**
- 2 Sponsors: \$2,500 each**

#### Exhibit Hall Grand Opening Beer Sponsor

Recognition in the final program, on beer serving cups, signage at the event and name announced during event.

**Exclusive: \$2,000**

#### Friday Night Hospitality Sponsorship

**Exclusive: \$3,000**

### SATURDAY, JULY 18

#### General Membership Meeting

Recognition on program, seminar signage, and meeting agenda.

**Exclusive - \$1,250**

#### Brunch with the Exhibitors

Recognition in final program, signage at event, & marketing opportunity on tables.

**2 Available sponsors.**

- Exclusive: \$5,000**
- 2 Sponsors: \$3,000 each**

#### Refreshment Breaks: \$750 each

- Friday, July 18**
- Friday, July 18**
- Saturday, July 19**

#### Superhero-Themed Banquet Dinner Sponsorship

Sponsor recognition on signage, in final program, and name announced during event.

**2 Available Sponsors.**

- Exclusive: \$7,500**
- 3 Sponsors: \$3,000**

#### Banquet Entertainment Sponsorship

Sponsor name/logo on signage at event, in onsite schedule, and name announced during event.

- Exclusive: \$3,500**
- 2 Sponsors: \$2,000**

#### Conference Bag/Backpack

Sponsor name & logo on bag.

**Exclusive: \$3,000**

#### Convention Lanyards/Badge Holders

**Exclusive: \$2,000**



# FADRA 2020 Sponsorship Form

**PLEASE FILL OUT INFORMATION COMPLETELY**

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Street: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Date: \_\_\_\_\_

Sponsored Item: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**50% Deposit Due by May 15, 2020**

**DEADLINE FOR ARTWORK, LOGOS & FINAL PAYMENT  
June 26, 2020**

**Make Checks Payable to: FADRA**

Payment by Check: \$ \_\_\_\_\_

Payment by Credit Card: \$ \_\_\_\_\_

Visa     MasterCard     American Express *(Additional \$5.00 processing fee on all CC transactions)*

Print Name as it appears on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Signature: \_\_\_\_\_

***Thank you for your Sponsorship!***

Please send payment with completed form to:

FADRA  
Attn: Kim O'Dell, CMP  
P. O. Box 770070  
Winter Garden, FL 34777

OFFICE USE ONLY	
Paid \$	_____
Check #:	_____
Date Received:	_____