

FLORIDA AUTO DISMANTLERS AND RECYCLERS ASSOCIATION

FADRA 2018

Convention & Trade Show

July 19-22, 2018

*Sanibel Harbour Marriott
Resort & Spa Ft. Myers, Florida*



ADVANCE to the **LEVEL**
NEXT



EXHIBITOR PROSPECTUS



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• FADRA 2018 CONVENTION & TRADE SHOW •

July 19-22, 2018 • Sanibel Marriott Harbour Resort & Spa • Ft. Myers, Florida



Secure Your Spot At FADRA 2018

The Florida Auto Dismantlers & Recyclers Association (FADRA) invites you to exhibit and become a sponsor at this year's annual Convention & Trade Show, July 19-22, 2018. We are meeting at the gorgeous Sanibel Marriott Harbour Resort & Spa for the first time since 2010, and including an informal yard tour at nearby Garden Street Iron & Metal on Thursday.

We will have more than 150 decision makers from the Florida auto recycling industry, plus several more Southeastern yards that come down as well. This year's program also has seminars to attract sales managers and dismantlers from member yards. Starting with the opening night cruise on the Gulf of Mexico, we'll have several opportunities for you to gather with your customers in a casual environment as well as in the action-packed trade show.

Please Note: The exhibit hall will be limited to 36 booths this year and they will sell out quickly. Space will not be assigned until the exhibit contract and payment in full has been received. Most sponsorships are taken but a handful remain, and exhibit... exhibit spaces don't last very long and we want to make sure that your company is represented!

Join FADRA as an Associate Member for \$200, and you'll save \$50 on your booth fee.

Your booth will be 8' deep x 10' wide and includes one 6' skirted table, two chairs, an ID sign and wastebasket. The exhibit hall is carpeted. Included in your exhibit fee is registration for two representatives to attend all non-ticketed food and drink functions, including the Exhibit Hall Grand Opening and Brunch with the Attendees, as well as access to all seminars.

Email, mail or fax your applications along with payment information to my attention. Please don't hesitate to contact me via email at kim@fadra.org, by phone at 407-614-8354 or fax 407-614-8357. I look forward to working with you and promoting your company at the FADRA 2018 Convention & Trade Show!

Kim O'Dell, CMP, FADRA Executive Director

2018 SPONSORS

GOLD

U Pull & Pay/Trademark Metals

United Recyclers Group

SILVER

Car-Part.com

Dorman Products

EZ Route

Insurance Auto Auctions

PMR

Rebuilders Automotive Supply

BRONZE

Auto Data Direct

Buddy Automotive

CCC/Pinnacle

Copart

GENERAL

M&K Used Auto Parts

Recyclers Cross Dock

SAS Forks



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As always this year's Convention and Trade Show will be filled with informative speakers and seminars. A great place to network!

Why Your Company Should Exhibit

- Opportunity to network with premier auto recycling owners
- Exclusive Exhibit Hours
- Brunch for Attendees and Exhibitors in the Exhibit Hall
- Diverse seminars with nationally recognized speakers on key issues affecting auto recycling. Exhibitors can attend all seminars and meetings
- Opportunity to display and rig equipment (*contact us for details*)
- Sponsorship opportunities to market your company before, during, and after the conference
- FREE attendee list prior to and after the conference
- Superior Exhibit Space

All confirmed exhibitors and sponsors receive full exposure as we promote the 2018 FADRA Convention & Trade Show!

Sanibel Harbour Marriott Resort & Spa

17260 Harbour Pointe Dr, Fort Myers, FL 33908

Room Reservations: 800-767-7777

Cut-off Date: June 20, 2018

FADRA Standard Hotel Room: \$149 Single/Double occupancy per night

Be sure to mention you are with FADRA to receive this rate!

Executive Suites at the Convention Rate may be available based on availability. Call the hotel.

Pre- and Post-convention accommodations may be available at the convention rate 3 days prior or 3 days following the meeting based on availability.

CLICK HERE TO MAKE HOTEL RESERVATIONS NOW

Located in picturesque Fort Myers, this sophisticated hotel places you just a short distance away from the famed beaches of Sanibel Island. Make yourself at home in your spacious room or suite, which offers floor-to-ceiling windows, complimentary Wi-Fi access, and a private balcony - perfect for gazing out at the sunset.

Additional resort amenities include three sparkling outdoor pools and a peaceful on-site spa with luxury treatments. You and your family can head out on the nearby nature trail, or rent a kayak and explore the water. The hotel also offers a fully equipped fitness center, bike rentals, and tennis courts. Dining options for your visit include the stylish Courtside Steakhouse, the Tarpon House, poolside casual dining at Charlie's Cabana bar, the Palm Court Bakery, and a delectable brunch and dinner service on the Sanibel Harbour Princess Yacht.



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FADRA EXHIBIT/EVENT SCHEDULE

THURSDAY, JULY 19

3:00 – 5:30 PM

Attendee & Exhibitor Registration

Thursday Night Welcome Event

Sunset Cruise (Ticketed Event)

Ship Boarding 5:30 PM

Cruise Leaves 6:00 PM

FRIDAY, JULY 20

12:15 – 5:00 PM

Exhibitor Registration & Set-Up

6:00 - 9:00 PM

Exhibit Hall Grand Opening

9:00 – 12:00 PM

FADRA Hospitality Suite, *Open to all*

SATURDAY, JULY 21

11:00 - 1:00 PM

Brunch With Vendors

1:00 – 3:30 PM

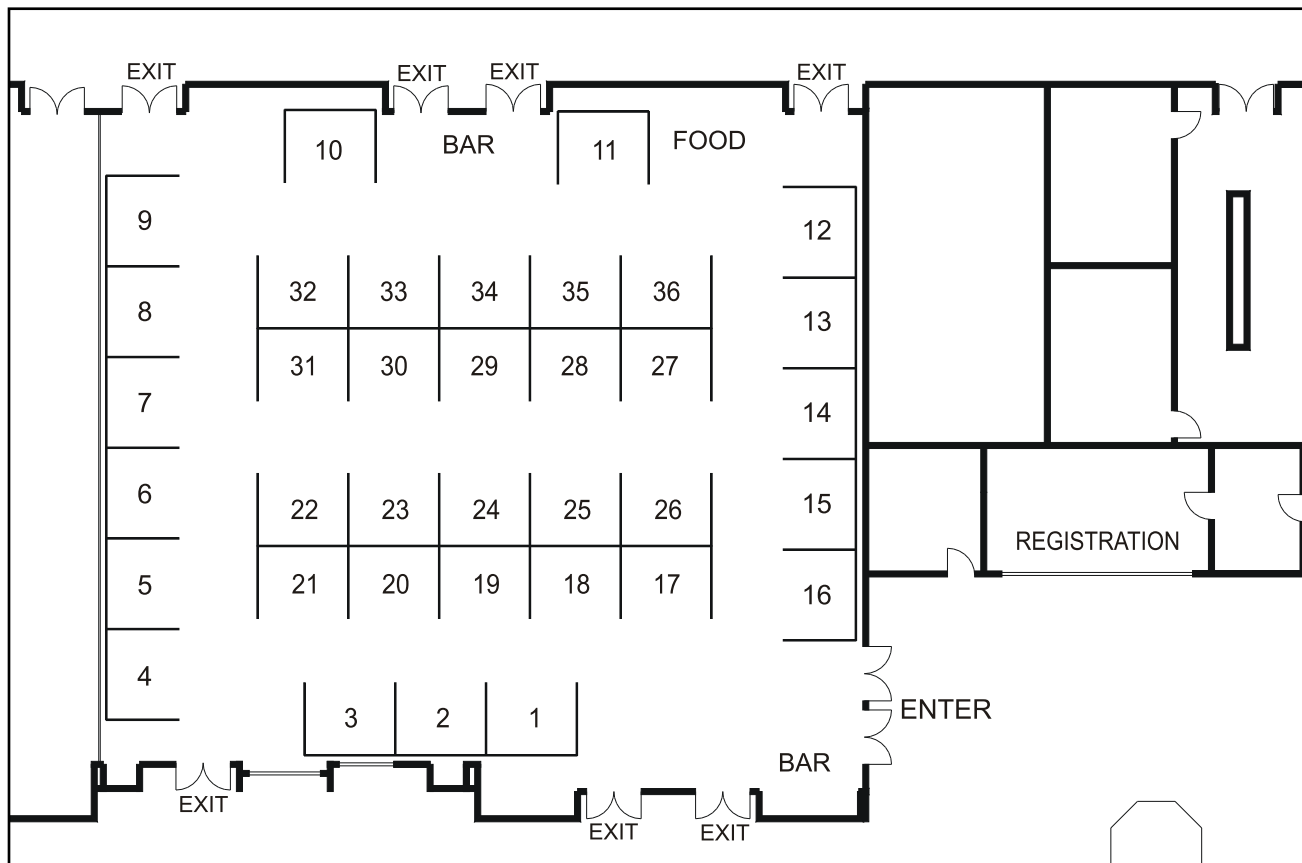
Exhibit Tear-Down

7:00 - 11:00 PM

FADRA Annual Banquet
(Ticketed Event)

Visit fadra.org and view the Attendee Brochure with full schedule of events, and more.

EXHIBIT HALL FLOOR PLAN





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PLEASE PRINT CLEARLY

Company Name (to appear in program): _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Email: _____

Onsite Contact Name: _____ Cell Phone: _____

FADRA Pricing		Member Fee to Exhibit	Non-Member Fee to Exhibit
<input type="checkbox"/>	One 8' x 10' Booth	\$575	\$825
<input type="checkbox"/>	(2) Side by Side Booths – 8' x 20'	\$1,200	\$1,450
<input type="checkbox"/>	End Cap Booths 10' x 16'	\$1,300	\$1,550
<input type="checkbox"/>	Corner Booth	\$750	\$1,000

Booth Package Includes: 8' deep x 10' wide exhibit space with back-wall and side-rail drape. One (1) 6' Skirted Table, (2) Chairs, One (1) Wastebasket, and One (1) ID Sign.

Exhibit Space will be assigned by FADRA. If possible I DO NOT wish my booth adjacent to (Must Specify Name)]:

Booth Preference (see floor plan): 1st _____ 2nd _____ 3rd _____ 4th _____

Product/Service Description (30 words or less) to be printed in program – Print Clearly

Booth Representative Badge Names (2 complimentary per 8' x 10' booth):

1) _____ 2) _____

Additional Badge Holder Names - \$100 per person

3) _____ 4) _____

We agree to abide by the exhibit specifications outlined by FADRA and to all conditions under which the exhibit area is leased to the Association. Said exhibit specification and conditions become apart of this contract. We agree to abide by specific exhibit set-up and tear-down schedule as arranged by the Association. Association reserves the right to re-arrange the floor plan where necessary. Full payment is enclosed. Reservations canceled prior to June 19, 2018 will be refunded. Requests for refunds after June 19, 2018 will be granted provided that the spaces are re-sold and vendor will incur a \$100 cancellation fee.

Return Contract, Insurance Certificate & Payment to:

FADRA, P.O. Box 770070, Winter Garden, FL 34777 or by fax to:

407-614-8357. **Make Checks Payable to FADRA**

Pricing	Member	Non-Member	
One Booth	\$575	\$825	\$ _____
Corner Booth	\$750	\$1,000	\$ _____
(2) Side-by-Side	\$1,200	\$1,450	\$ _____
End Cap Booth	\$1,300	\$1,550	\$ _____
Extra Reps	# _____	@ \$100 ea. . . .	\$ _____
Party Tickets	# _____	@ \$90 ea. . . .	\$ _____
Thursday Yacht Cruise	# _____	@ \$25 ea. . . .	\$ _____

TOTAL: \$ _____

CREDIT CARD PAYMENTS

MasterCard VISA

Print Name as it appears on card: _____

Card # _____

Verification Code: _____ Exp. Date _____

Signature: _____

OFFICE USE ONLY

Booth # _____ Paid \$ _____

Check #: _____ Date Received: _____

FADRA 2018 Convention and Trade Show

Service Contractor:

The official Service Contractor for the FADRA Convention is:

Gulf Coast Expo

8432 Sunstate Street, Tampa, FL 33634

813-915-8066 (phone) 813-319-0619 (fax)

An Exhibitor Kit will be forwarded after contract, certificate of insurance, and payment are received by FADRA.

Gulf Coast Expo also is the official material handling contractor. Shipping instructions will be included in your exhibitor kit.

Exhibit Rules: The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. The Association reserves the right to restrict exhibits that may be objectionable or to order the removal of any portion of an exhibit which in the judgment of the Association is detrimental to or detracts from the general order of the exhibits. This applies to persons advertising, soliciting, or anything of a similar nature.

Payment for Booth Space: Any person, partnership, or corporation engaging space who shall fail to make payment as herein provided shall thereby and thereupon forfeit all rights in and to the use of assigned space, and the Florida Auto Dismantlers & Recyclers shall have the right to dispose of such space in such manner as it may consider to its interest without liability on the part of the Association.

Insurance and Indemnity: The Exhibitor indemnifies and agrees to hold harmless Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and Sanibel Harbour Marriott Resort from and against any actions, losses, costs, damages, claims, and expenses (including attorney's fees) arising from any damage to property or bodily injury to Exhibitor, his Agents, Representatives, Employees by reason of the Exhibitor's occupancy or use the exhibition facilities. Reasonable care should be exercised to protect all exhibits.

A security guard will be maintained during the hours when the exhibit area is closed, until the official closing time of the show. Exhibitors are urged to take out a portal-to-portal rider available at a nominal cost on their own insurance policy, protecting

them against loss through theft, fire damage, etc. The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed or otherwise attached to any of the pillars, walls, doors, floors, etc. in such a manner as to deface or destroy.

The exhibitor shall, at its sole cost and expense, procure and maintain through the terms of the contract for exhibit space, workers' compensation insurance in full compliance with all federal and state laws governing all of the exhibitor's employees engaged in the performance of any work for the exhibitor. Exhibitors shall carry comprehensive general liability insurance of at least \$1 million per occurrence and \$2 million aggregate, against injury to the person and property of others. Policies shall name Florida Auto Dismantlers & Recyclers Association, Gulf Coast Expo, and the Sanibel Harbour Marriott as additional insured for the dates July 19-22, 2018 and shall furnish FADRA with certificates of insurance evidencing the required insurance. Certificate Holder – FADRA. Submit Certificates to: FADRA, P.O. Box 770070, Winter Garden, FL 34777.

Fire Regulations: In order to comply with local fire ordinance requirements, all decorative material must be flame resistant. Materials meeting these requirements are made available to the Exhibitors by Gulf Coast Expo. No volatile or flammable fluids, substances, or materials of any nature prohibited by city fire regulations or insurance carriers may be used in any booth.

Booth Assignments: Exhibit space is assigned on a first come, first served basis, determined by receipt of payment in full, signed contract and insurance certificate. FADRA will confirm the receipt of payment/contracts along with a booth assignment. Management reserves the right to re-arrange the floor plan where necessary to facilitate a successful traffic flow.

Freight (Drayage) and Facility Material Handling Requirements: Please abide by the procedures outlined in the Shipping Instructions, which will be in your Exhibitor Kit.

Thank you for your cooperation.



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PLATINUM LEVEL SPONSORS: \$7500 & Above

Platinum Sponsors Receive Above and Beyond Plaque at General Business Meeting, One Full Year of Website Advertising; and Representation on the 2018 Convention Committee.

GOLD SPONSOR: \$5,000 & Above

SILVER SPONSOR: \$2,500 & Above

BRONZE SPONSOR: \$1,000 & Above

All Sponsors Will Be Recognized

- Recognition on the conference sponsor sign at the registration desk
- Receive a certificate presented at conference
- On-site convention schedule
- Post-conference issue of *FADRA News* & electronic news
- On the website

THURSDAY, JULY 19

Board of Directors Meeting 1:30 – 5:30 PM

Opportunity to address BOD first 5 minutes of meeting and signage at event and sponsor recognition in Board Packets.

☐ ~~Exclusive Sponsor: \$750~~ **SOLD** *Recycler's Cross Dock*

FADRA Welcome Event: Sunset Cruise on the Sanibel Princess Yacht

☐ ~~Exclusive Sponsor: \$3,000~~ **SOLD** *Trademark Metals*

Speaker Sponsorships

Sponsor addresses attendees & introduces speaker, recognition in final program and on seminar signage at each talk.

- ☐ ~~Keynote Speaker~~.....\$1,750 **SOLD** *RAS*
- ☐ ~~Primary Speaker~~\$1,500 **SOLD** *Buddy-Automotive*
- ☐ ~~Primary Speaker~~\$1,500
- ☐ ~~Speaker~~.....\$1,000 **SOLD** *Car-part.com*
- ☐ ~~Speaker~~.....\$1,000 **SOLD** *Copart*
- ☐ ~~Speaker~~.....\$1,000 **SOLD** *CCC Pinnacle*

FRIDAY, JULY 20

Exhibit Hall Grand Opening Food Sponsor

Recognition in Final Program, sponsor's name/logo on signage at the event, and name announced during event.

2 Available sponsors.

- ☐ ~~Sponsor: \$2,500 each~~ **SOLD** *PMR*
- ☐ ~~Sponsor: \$2,500 each~~

Exhibit Hall Grand Opening Beer Sponsor

Recognition in the final program, on beer serving cups, signage at the event and name announced during event.

☐ ~~Exclusive: \$2,000~~ **SOLD** *RAS*

Friday Night Hospitality Sponsorship with Glass Giveaway

☐ ~~Exclusive: \$3,000~~ **SOLD** *IAA*

Sponsor logo on collectible conference 16 oz. beer glass.

SATURDAY, JULY 21

General Membership Meeting

Recognition on program, seminar signage, and meeting agenda.

☐ ~~Exclusive – \$1,250~~ **SOLD** *ADD*

Brunch with the Exhibitors

Recognition in final program, signage at event, on dinner napkins & marketing opportunity on tables.

2 Available sponsors.

- ☐ ~~Sponsor: \$3,500~~ **SOLD** *Dorman Products*
- ☐ ~~Sponsor: \$3,500~~

Refreshment Breaks: \$750 each

- ☐ ~~Friday, July 20~~ **SOLD** *Car-part.com*
- ☐ ~~Friday, July 20~~ **SOLD** *M&K Used Auto Parts*
- ☐ ~~Saturday, July 21~~ **SOLD** *Car-part.com*

Themed Banquet: Dinner Sponsorship

Sponsor recognition on signage, menu cards, entertainment, and decor; in final program, and name announced during event.

2 Available Sponsors.

- ☐ ~~Sponsor: \$5,000~~ **SOLD** *URG*
- ☐ ~~Sponsor: \$5,000~~

Conference Beach Tote Bag

Sponsor name & logo on bag.

☐ ~~Exclusive: \$3,000~~ **SOLD** *U-Pull & Pay*

Convention Lanyards/Badge Holders

☐ ~~Exclusive: \$3,000~~ **SOLD** *EZ Route*



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FADRA 2018 Sponsorship Form

PLEASE FILL OUT INFORMATION COMPLETELY

Company Name: _____

Contact: _____

Email: _____

Street: _____

City, State, Zip: _____

Phone: _____

Date: _____

Sponsored Item: _____

Amount: \$ _____

50% Deposit Due by June 12th

**DEADLINE FOR ARTWORK, LOGOS & FINAL PAYMENT
July 3, 2018**

Make Checks Payable to: FADRA

Payment by Check: \$ _____

Payment by Credit Card: \$ _____

Visa MasterCard American Express *(Additional \$5.00 processing fee on all CC transactions)*

Print Name as it appears on Card: _____

Card #: _____ Exp. Date: _____ Verification Code: _____

Signature: _____

Thank you for your Sponsorship!

Please send payment with completed form to:

FADRA

Attn: Kim O'Dell, CMP

P. O. Box 770070

Winter Garden, FL 34777

Or Fax: 407-614-8357

OFFICE USE ONLY

Paid \$ _____

Check #: _____

Date Received: _____